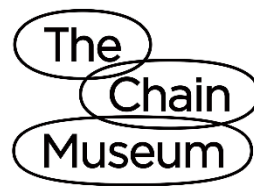


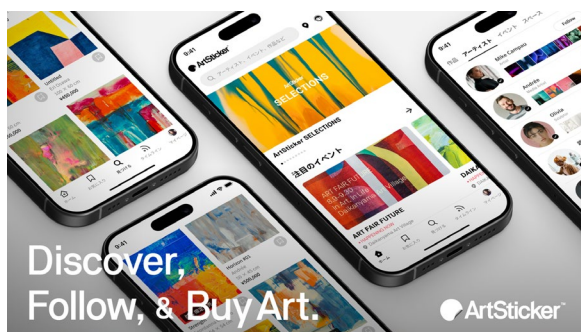
Daibiru Invests in The Chain Museum, Operator of Art Communication Platform “ArtSticker”

—Taking on the Challenge of Enhancing Urban Value and Creating New Towns through Culture and the Arts—

DAIBIRU CORPORATION (President & CEO: Takashi Maruyama; Headquarters: Kita-ku, Osaka) today announced its investment in The Chain Museum Inc. (Chief Executive Officer: Masamichi Toyama, Head Office: Shibuya-ku, Tokyo ^(Note 1)).



The Chain Museum aims to make art more accessible to everyone, with a mission “to offer triggers for awareness in both art and life.” Its core business, “ArtSticker,” is an online platform that provides a direct connection between artists and art enthusiasts. Through this versatile platform, users can purchase artworks, express support for specific artists through the sticker feature, purchase exhibition tickets, and access audio guides. ArtSticker currently has over 3,000 registered artists, allowing users to find and purchase their favorite works, and support the artists. Many artists without any gallery affiliations are also participating, creating opportunities for users to connect with talent they might not otherwise encounter. In addition, to propose more diverse ways of engaging with art, The Chain Museum operates its own Gallery Business and Coordination Business, which produces spaces such as hotels, commercial facilities, and offices to incorporate art into everyday life.



ArtSticker, a platform for artworks



Four company-owned galleries in Tokyo

Through its business partnership with The Chain Museum, which has a network of many artists and operates art-focused spatial design projects, Daibiru aims to incorporate art into urban development and town planning to enhance the asset value of its own buildings and areas. Specifically, through joint art events with The Chain Museum, the addition of permanent exhibitions, and space design that blends with local cultures, it will promote the creation of urban spaces for the next generation.

Daibiru, a wholly owned subsidiary of Mitsui O.S.K. Lines, Ltd. (MOL), has been collaborating with the Daibiru Desk ^(Note 2) of MOL PLUS Co., Ltd. (CEO: Takuya Sakamoto; Headquarters: Minato-ku, Tokyo), MOL's corporate venture capital fund, in its investment activities, and after jointly examining the project, decided to move forward with its investment.

(Note 1) Overview

Company Name	The Chain Museum Inc.
Established	July 2018
Chief Executive Officer	Masamichi Toyama
Headquarters Location	Shibuya-ku, Tokyo
Business Activities	Operation of the art communication platform “ArtSticker” Planning and management of company-owned galleries Development of spatial design projects through incorporating art into hotels, commercial facilities, etc.
Website	https://www.t-c-m.art/

(Note 2) MOLPLUS press release: [MOL's CVC MOL PLUS, Daibiru Join Forces ~MOL Group's Collective Strengths~](#)

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